



Destination Management Company
Meetings | Incentives | Conferences | Events



The V!BE Agency History

The V!BE Agency was founded 11 years ago by **Valérie Bihet**, former **Communication Director** at **Disneyland Paris** and **Club Med North America**. With more than **20 years of experience** in this event industry, she is the ideal partner for all your projects !

Our team consists of:

- + Four Project Managers
- + Two Production Directors
- + 20 Freelance Special Event Managers
- + 300+ Partners in key destinations

A fun, flexible and multicultural team !



Facts & Figures

11 years in Business

Almost **600** produced events

In over **20** major destinations

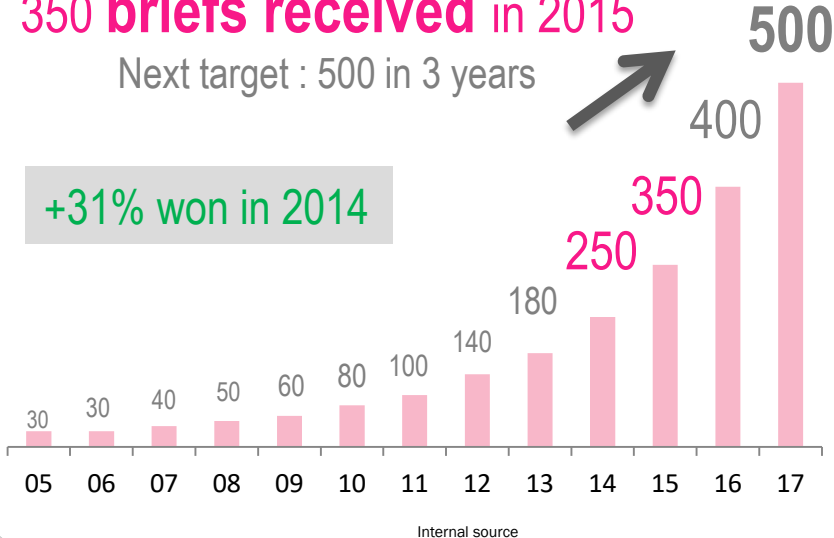
60,000 hosted guests

6,000 bottles of champagne **popped**

350 briefs received in 2015

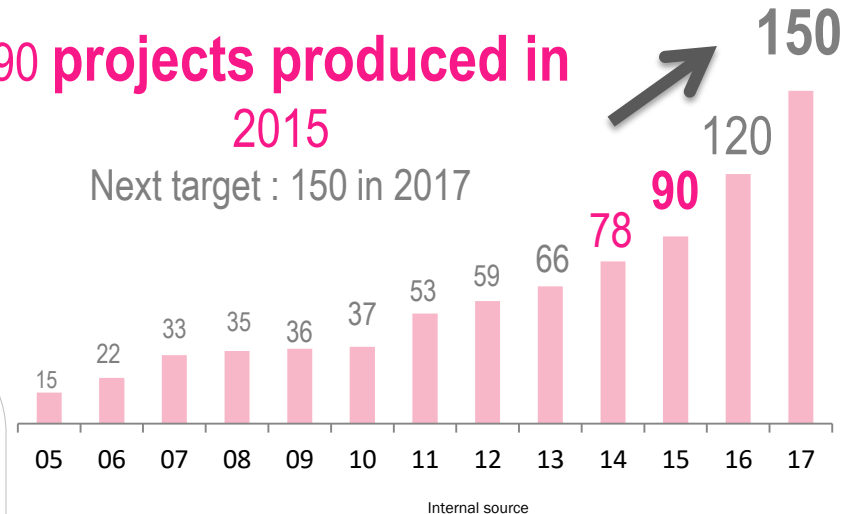
Next target : 500 in 3 years

+31% won in 2014



90 projects produced in 2015

Next target : 150 in 2017



50,000 gourmet entrees served

40,000 booked hotel rooms

10,000 gift bags **created**

1,500 ft of red carpet **rolled out**



Marketing Key Facts

An online community always connected



500 Blog posts
4 newsletters/year
6000 subscriber
20% email opened



2000 Tweets
900 Photos & Videos
800 Followers
150 Favorites



300 Posts
750 Followers
200 Reposts



1000 Pins
100 Followers
50 Boards



1,170 Fan Page
600 post reach/week
4,8 / 5 stars



Services

Destination Management & Event Production

**Incentive &
Team Building**
30%

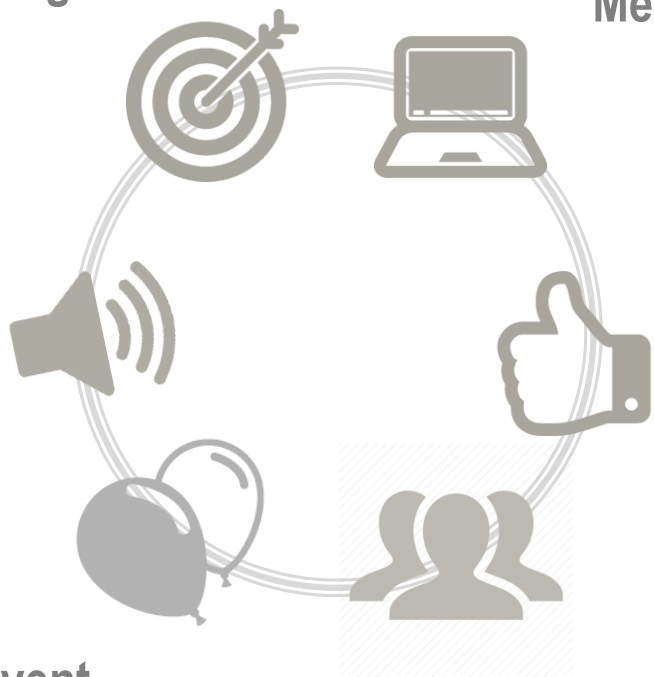
**Convention &
Meeting & Seminar**
25%

**Product Launch &
Press Launch**
20%

Corporate Party
15%

Social Event
5%

Congress
5%





Expertise & Experience

Comprehensive Capabilities

Undivided attention from inception to completion

Global Experience

A wide network of resources for a successful event anytime and anywhere

Brand Experience

Our understanding of your brand paired with our creative flair will have your attendees rave about your event

Unparalleled Professionalism

Over 15 years of experience in the field, helping our clients hold events that produce results

Personalized Service

From start to finish, we are intimately involved with you to create an event that's tailor-made to your needs





The V!BE Solutions

From Strat to Finish

EVENT PRODUCTION

- + Theme Development
- + Venue Selection
- + Catering & Bar Services
- + Professional Speakers
- + Special Performers & Novelty Acts
- + Staging Production
- + Audiovisual & Lighting
- + Photography & Video

TRANSPORTATION MANAGEMENT

- + Meet & Greet Coordination
- + Airport Transfers
- + Registration
- + VIP Arrangements
- + Shuttle Services
- + Event Transfers

ACTIVITIES MANAGEMENT


- + Recreational Programs
- + Team Building
- + Dine-Around
- + Discovery Programs
- + Guest Programs
- + Children's Day/Activities
- + Private Parties
- + Charity Events
- + and more...

MEETING PLANING

- + Travel/Hotel Accommodations
- + Venue Liaison
- + Catering Management
- + Special Event
- + Liaison
- + Shuttle Services
- + Social & Tour Programs
- + Budgetary & Financial Management

LOGISTIC MANAGEMENT

- + Site Inspections
- + Registration Services
- + Professional Staffing
- + Housing Assistance
- + Hospitality Services
- + Amenities & Gifts



We ensure no
details are
overlooked



Reactive & Responsive

The Vibe Agency Exclusive Service

We truly have perfected the art of **mixing business with pleasure**. We pride ourselves in providing **the same personalized and results-oriented service**, whether your event is for 6 or 600 guests.



REAL EMERGENCY?

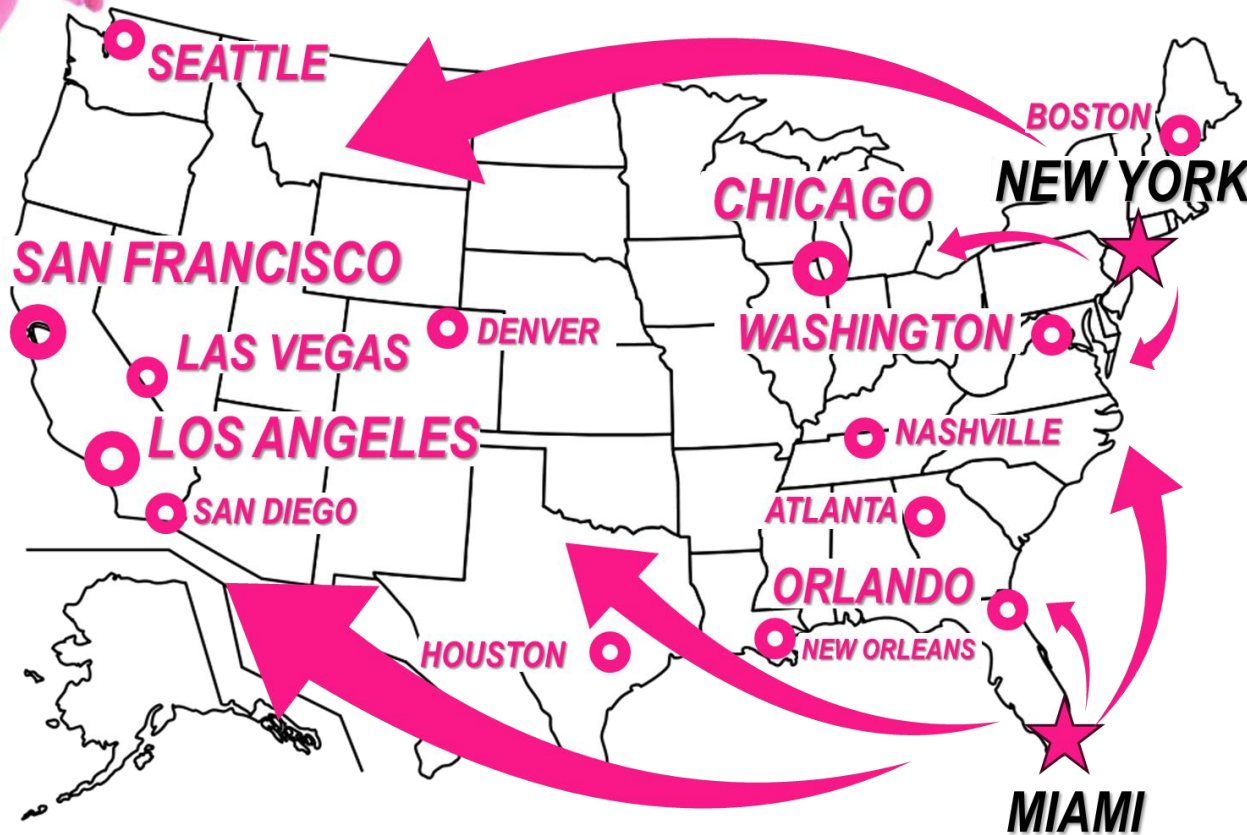
With offices in **Miami** and **New York**, and partner all around **the United States**, our team has extensive local **knowledge, expertise** and **resources** to answer you in **48 hours** in case on an **REAL** emergency.



DESTINATION MANAGEMENT

Destination United States

With offices in **Miami** and **New York**, and partners all around the **United States**, our team has extensive local **knowledge, expertise** and **resources** to answer your request all over the United States. We are always on the lookout for **new venues or activities** that offer unique opportunities and great value for your budget. With our **longstanding relationships** and buying power, we save you time and money.



*non-exhaustive cities

www.thevibeagency.com



NEW YORK

Modern | Diverse | Endless | Exciting | Cosmopolitan

- 1.213 km² to bike, ride, walk and stroll through
- **Fun & Lifestyle** - Extraordinary activities right in the Big Apple
- **Cultural Highlights** - Most important collections of arts and historical pieces
- **Breathtaking Venues** – With Contemporary kitchen and more than 90 000 beds in luxury places
- **American Dream** – Statue of Liberty, Broadway, Time Square, Fashion Metropole
- **Nightlife** - Most Famous DJs in the World





MIAMI

Alluring | Exciting | Vibrant | Open | Sunny

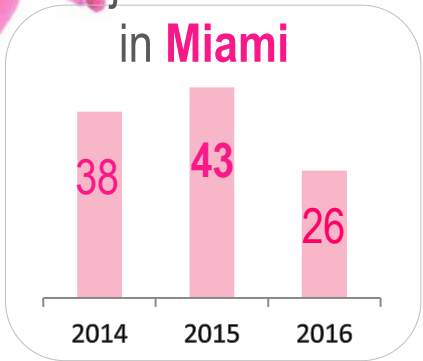
- **150 miles of beaches** - with tons of possibilities for outdoor activities
- **365 Days** - Summer and Sunshine throughout the whole year
- **Elegant Living** - Exclusive & Sophisticated stays in international brands
- **Art Dimension** - High End Art, Art Gallery, Art District, Art Basel
- **Great New Places** - VIP Lounges, Big Events & annual highlights!
- **Nightlife** - Most Famous DJs in the World



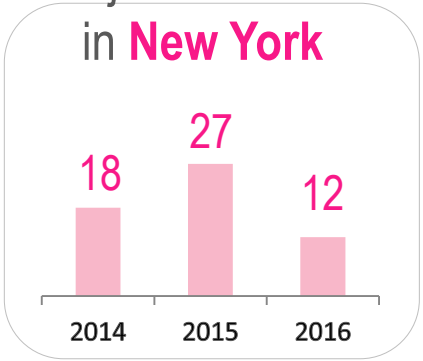


Our Experience

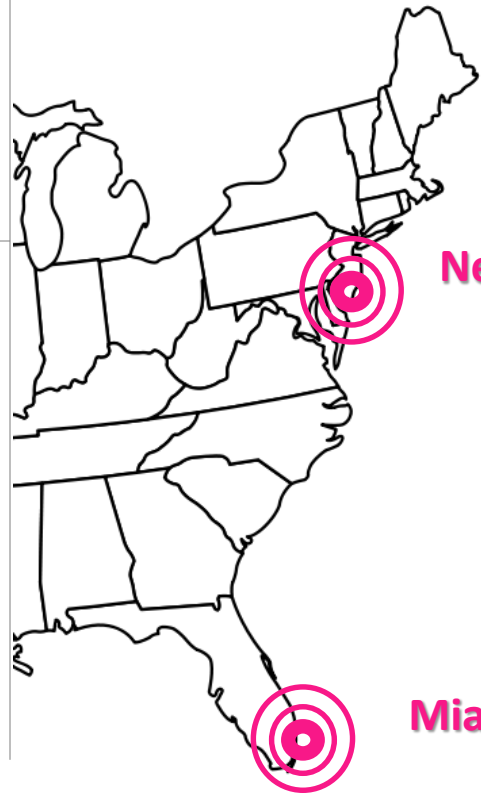
Projects realized in **Miami**



Projects realized in **New York**



Number of projects realized in **New York and Miami**
Since 2014



New York: 57

Miami: 107

Some **Clients:**





WEST COAST

Trendy | Fancy | Varied | Heart of Technology | Cultured

- **San Francisco** – Vibrant city with Dolores Park, Alcatraz, Coit Tower and the Golden Gate Bridge...
- **Las Vegas** – The Strip, Colorful Casinos, Recreational Activities, Limitless Culinary, Theme Hotels...
- **Los Angeles** – Rodeo Drive in Beverly Hills, Roller Blade in Venice Beach, Visit Warner Bros, Sail from Marina Del Rey to Catalina Island...
- **San Diego** : Tropical Resorts, La Jolla, Shopping at Tijuana, Balboa Park, Surf at Mission Bay Park...
- **But also** – Napa Valey, Grand Canyon, Lake Tahoe, Santa Barbara, Palm Spring and much more!

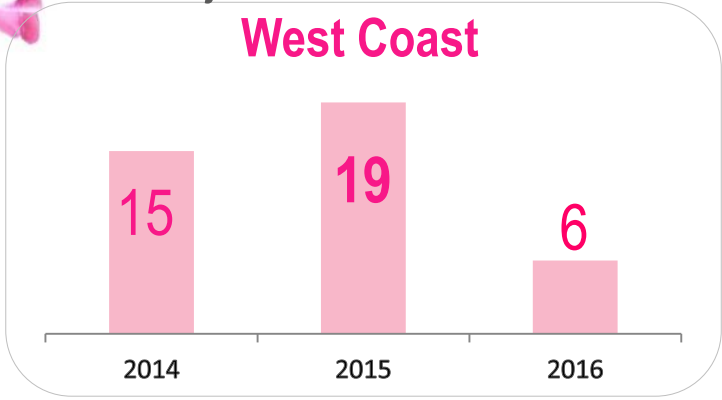




Our Experience

Projects realized in the

West Coast



Number of projects realized per area

Since 2014



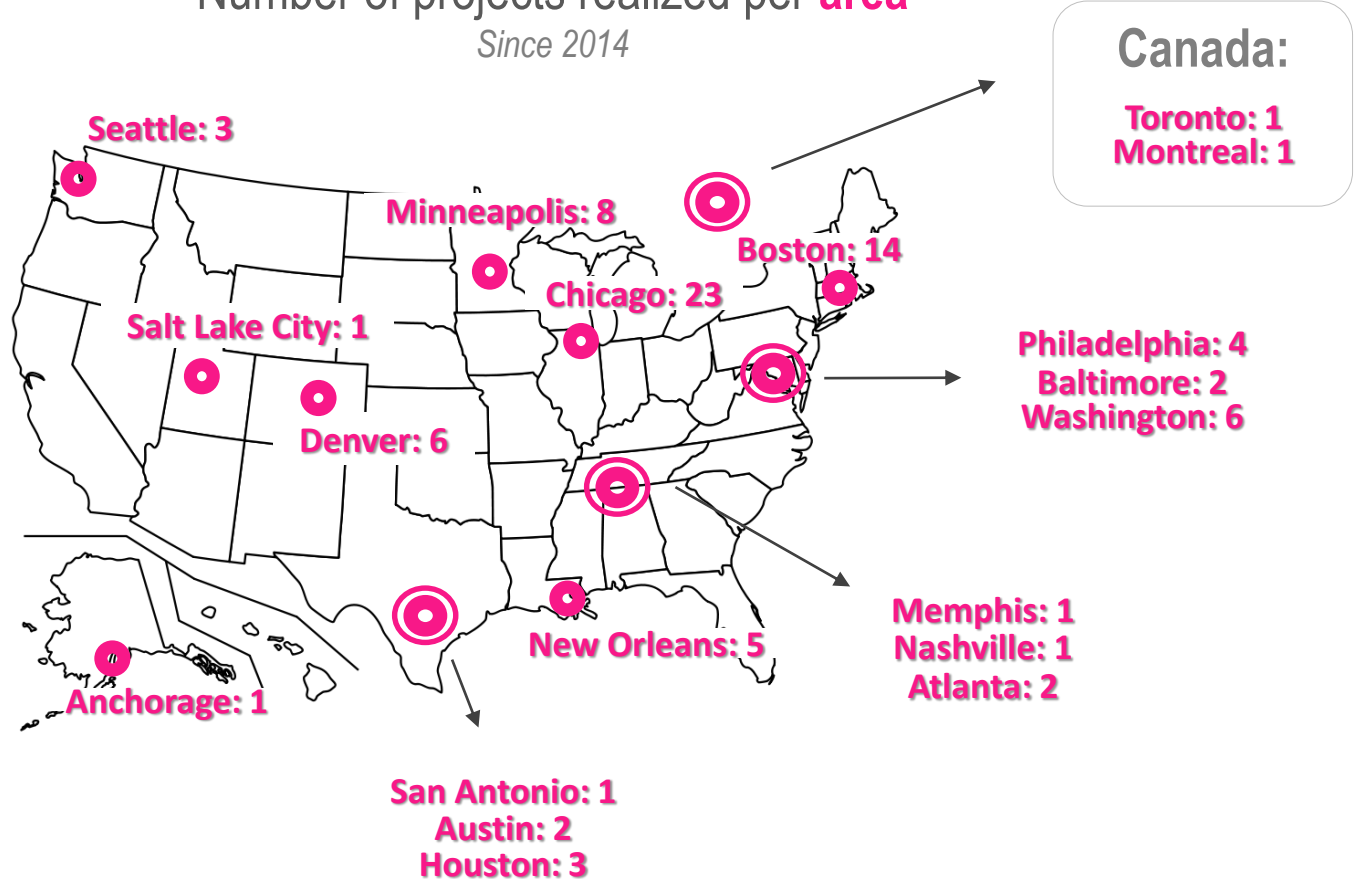
Some Clients:

BRINKS L'ORÉAL
lenovo Dior
Théo LABORATOIRES Nof9 COMMUNICATIONS TOTAL
gemalto AXA BPCE



Our Experience Other Destinations

Number of projects realized per **area**
Since 2014





EVENT PRODUCTION



Capabilities & Facilities

We can provide you the access to:



Our internal production and technical resources



More than \$30 million of onsite A/V equipment and a fleet of tractor trailer trucks to transport it across the continent.



Our 300+ most experienced and seasoned partners in the industry with high profile in event production






The V!BE Solutions From Ideas to Success

IDEAS / THEME

Whether you have a theme or not, we can help you build your idea for your event. From simple key words to complete theme brief, we will make sure to work on your vision!

RENDERING & BUDGET

We will create renderings to meet the reality of your vision and make sure everything is budgeted for the realization. We work in total transparency.



We ensure to
realize your
communication's
needs

PROJECT SUPPORT

We are service-minded and organized. We will provide you timeline and agenda. From concept development to realization, we make sure to be available as a member of your team.

SUCCESS

The day of the event the only thing you will have to do is appreciate your event as your own guest!

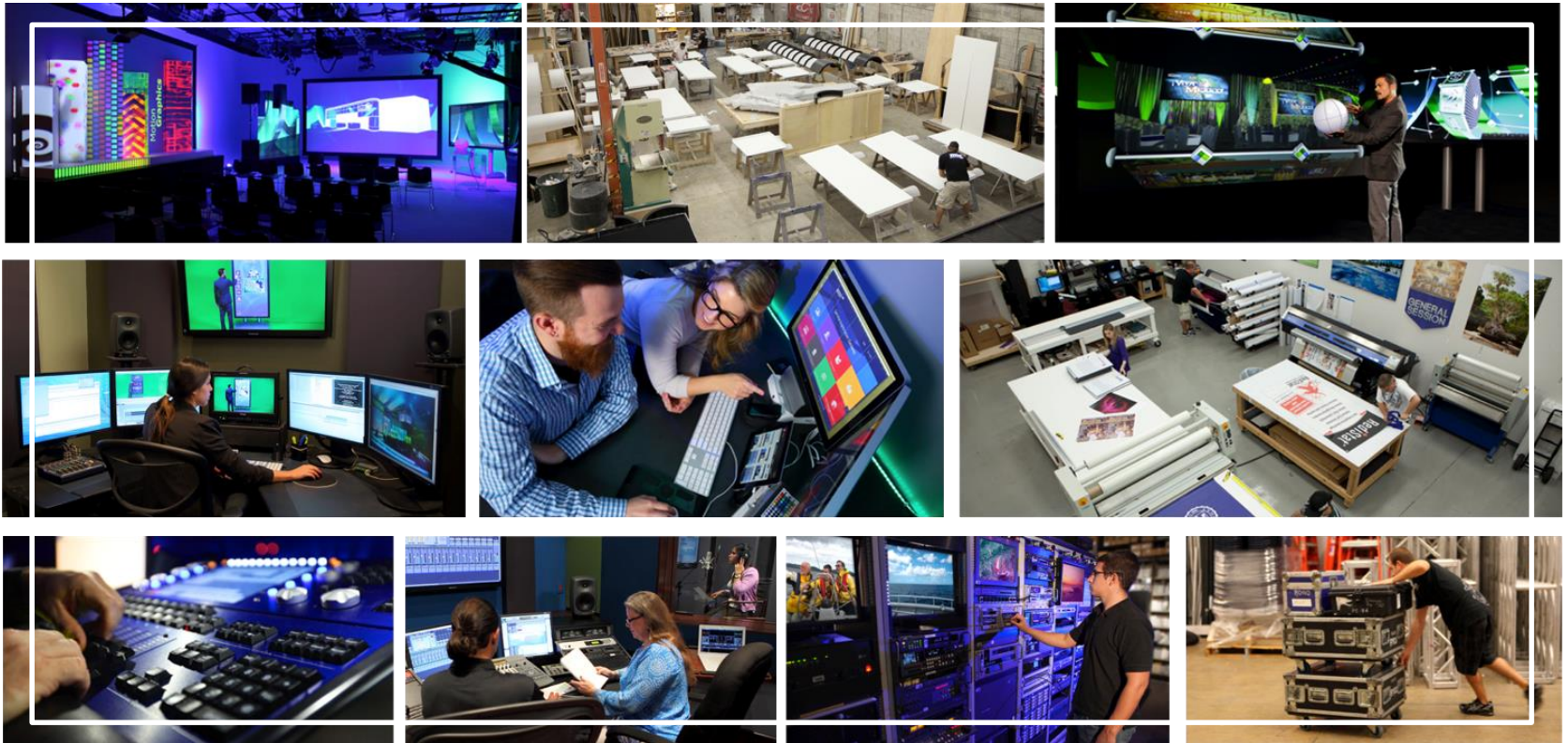
PRODUCTION

We will make sure every details from the rendering meet your expectations in real and we will take care of the production from set-up to breakdown.



The V!BE Agency

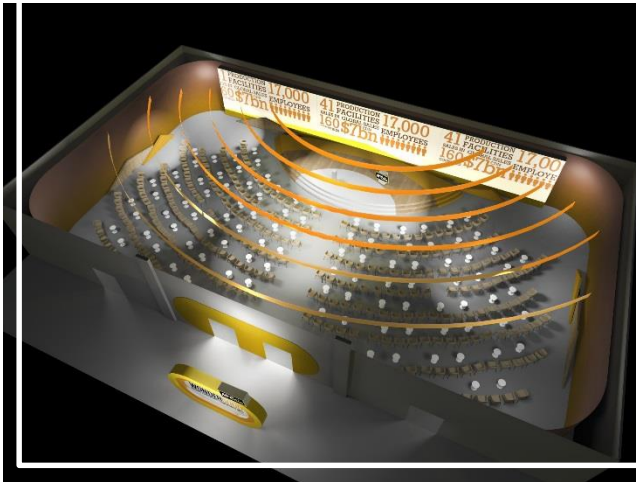
State of the Art Facility, Under One Roof





McCain - Mandarin

Ballroom for 250 pax





Coty - The 1 Hotel Ballroom and Meeting room





Chanel Quote

“We are all back home from the Chanel National Sales Meeting and we are still getting calls from the sales force and our senior executives thanking us for the best sales meeting yet. We couldn't have done it without you!”

~ Chanel





Dex One Quote

“Your team represents the absolute best and embodies the essential elements for staging a successful event – the three P’s – Planning, Professionalism and Passion. From the first day we started working with you, the planning process was a constructive, interactive exercise to identify our goals and key outcomes for the event. Your team asked probing questions, challenged some of our thinking and delivered fresh ideas that maximized the return on our investment.”

~ Dex One







OUR CLIENTS



Some of client agencies

They trust us all around the world



H O P
S C O
T C H

GLOBAL PR GROUP



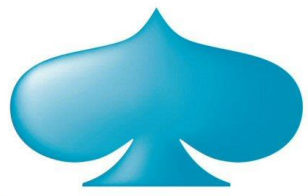
Some of our mutual clients
They trust us in all industry





Some of our “financial” clients

They trust us in Miami



Capgemini



BNP PARIBAS



NATIXIS



ATKearney





Some of our “luxury” clients
They trust us in Miami

KENZO

CHANEL

Dior

LANCÔME
PARIS

TechnoMarine
GENEVE

MONT
BLANC

GUERLAIN
PARIS

TAG
HEUER

ESTÉE LAUDER

L'ORÉAL

Cartier



GIVENCHY

LOEWE

COTY



PAST EVENTS



AXA SFO – May 2015

➤ “Worldwide Executive Committee”

➤ Axa Strategy

Event:

- 200 Guests
- San Francisco
- May 15
- Concept: “Think Big”





DANONE

Miami – Jan 2016

➤ “Sales & Marketing Meeting”

➤ “Evian ” - Waters

Event:

- 100 VIP Guest
- Studio Photo / Miami
- Jan 16
- Concept: *“Highways to 200 Ms in 2020 ?”*





GEODIS

Nashville – Jan 2016

- ➔ “Fusion Geodis-OHL”
 - ➔ Stategy 2016 /2017
- Event:**
- 200 VIP Guest
 - Music Center - Nashville
 - Jan 16
 - Concept: *“Leading Logistic Future”*



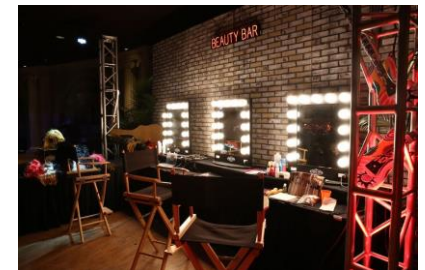
Mac Donald Orlando – April 2016

➤ Mac Donald Worldwide Convention

➤ “Rock Forever”

Event:

- 500 Participants
- Hard Rock Cafe
- April 16
- Dinner and Entertainment
- Logistic and Transportation



Alcatel Lucent

Miami – April 2016

➤ Alcatel Lucent

➤ Hospitality Experience Days 2016

Event:

- 70 Participants
- Seafair & River Yacht Club
- April 16
- Set-up AV and Digital
- Logistic & Speaker management
- Meeting & Gala Dinner





L'Oréal Miami – June 2016

➤ L'Oréal
➤ Travel Retail Americas

Event:

- 200 Participants
- East Hotel
- Set-up AV and Digital
- Logistic & Speaker management
- Meeting & Activity & Cocktail Reception



Coty Miami – July 2016

➤ Travel Retail LATAM Seminar

Event:

- 100 Participants
- Faena Hotel
- Set-up AV and Digital
- Logistic & Speaker management
- Meeting & Activity & Cocktail Reception



IBM NYC – July 2016

➤ Event Planners Trip

Event:

- 11 Participants
- Welcome Cocktail Reception at Upstairs at the Kimberly
- Site visits of new NYC venues
- Drink at Grand Banks at the captain's table
- Dinner at STK Rooftop
- Boxing demonstration at the Gleason Gym
- Brooklyn Bridge Park, Jane's Carousel...





QBE Miami – August 2016

➤ Leadership Conference

Event:

- 70 participants
- 259 nights booked at the Confidante
- 1 plenary session, 5 chatrooms
- 2 lunches, 4 coffee breaks, 2 dinners
- Welcome cocktail on the VISTA TERRACE
- Gala Dinner at the River Yacht Club





Piaget NYC – July 2016

➤ Launch of the new Piaget Polo S watch

Event:

- 600 participants
- 150 VIP guests (press & wholesale)
- Park Hyatt Hotel for VIP guests
- Activities, lunch and dinner for VIP guests
- Launch party at the Duggal Greenhouse
- Speakers management



A social event, possibly a party or reception, with a tray of champagne glasses in the foreground. The background is blurred, showing people and lights. A large pink circle is overlaid on the left side of the image, containing the text.

**Why should you
get involved?**



A long-term partnership

Our 3 assets to work in collaboration with you

“Turning your vision into reality”

- Create a unique brand experience
- Exceed your expectations while meeting your budget
- Unparalleled service and flawless execution



Your Vibe Team

Valerie Bihet | **Vibe Director**
Marion Atdjian | **Business Development**



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V!BE | (**vīb**) | noun
A distinctive emotional aura
experienced instinctively.