# MALTA - Sustainability, green meetings and environmental friendly MICE

'The Earth is a fine place and worth fighting for.' – Ernest Hemmingway



# Hilton Malta wins the award for most and ONLY sustainable hotel in Malta 2019 @ this year's Expedia Group awards!

Hilton Malta along with The worldwide Hilton chain of hotels is celebrating its 100th Birthday in 2019 and has pledged to halve its environmental footprint and double its social impact by 2030!

The 'Meet with Purpose by Hilton' involves three main pillars, among many other initiatives which are being taken to make these goals happen by 2030 and to continue being trendsetters for the next century.

- 1. Mindful Being: promotes the wellbeing of delegates, by boosting energy through various events & activities, keeping delegates active and ensuring a positive meeting experience.
- 2. Mindful Eating: focuses on ensuring better food waste management and encourages hotels to source organic and locally produced food, offering a good balance and healthy options.
- 3. Mindful Meeting: deals with general waste reduction and using resources in an innovative and mindful way.

'Meet with Purpose' is offering 1 in 10 delegates go FREE Limited time offer / conditions apply.

Let's work together and make healthy choices, not only for ourselves and our attendees, but also for our environment by creating more sustainable meeting options, customized programs to meet your corporate responsibility, minimize the environmental impact of your events and create innovative environmentally friendly teambuilding activities in Malta.



### ECO activities are fast becoming some of the most requested activities for MICE travelers:



- 1. Valley Clean Up the group assembles and armed with gloves and garbage bags walk around an area collecting any rubbish and cleaning the area. Activity will last 1.5-3 hours.
- GeoPlanting a treasure hunt with GPS' where at each location you collect an item that will help you in your final task.
   As is in the name, the activity will culminate with all the teams planting 1 tree each.
   This is usually offered as a self-driven jeep activity and last between 3-5 hours.
  - 2. A Cycling Tour could also be considered eco friendly. A 3 hour activity.
    - 3. Underwater Clean Up maximum of 6 people at a time.

Clients will have the opportunity to clean the Mediterranean Sea floor and enjoy the crystal clear waters and all it's inhabitants. This is full day activity for diving newcomers, however, should the clients be licensed divers, the activity will last 2-3 hours.



## #WaveOfChange! This amazing initiative combatting Malta's waste issue for the second year in a row

#### What is Wave of Change?

Wave of Change is a <u>local organisation</u> that was started by a team of Maltese swimming and environmental enthusiasts... Their mission? "To empower everyone to be a hero in their everyday life" and to raise awareness about environmental issues that Malta is currently facing. "We're empowering more people to come together to take action to reduce plastic waste and make waves in the amount of plastic that ends up polluting the Maltese Seas we love so much."

#### This year's challenge

Four crazy guys and one incredible woman swam 35km around Gozo to support this initiative. The Wave of Change initiative inspires people to take action, reduce the amount of plastic consumption and just be more attentive to each other and the environment around us. "If you're sitting on a bench eating an ice-cream, don't leave the cup there but dispose of it. It's as simple as that,"

The Maltese are now implemented the wave of change in their lives and here's how to take action and show your support:

- 1. Pick up 3 pieces of plastic waste
- 2. Take a photo of the items you collected
- 3. Share it on Facebook or Instagram using #WaveOfChange



